

BLAHBLAHBLAH RATECARD

EFFECTIVE JULY 01, 2008

COMMERCIAL VOICE-OVER RATES

* All fees quoted are ex-GST and in Australian Dollars
Please enquire for tax status of individual voice artists.

TELEVISION / CINEMA COMMERCIALS

Per product, per hour, per medium, per track. Fees include use for Pay TV as well as free-to-air.

▶ SUBMISSION TRACKS: \$160.00

▶ FINAL TRACKS

LENGTH OF COMMERCIAL	NATIONAL (More than 1 State)		1 STATE	
	12 Mths	3 Mths	12 Mths	3 Mths
1 x 15" or 1 x 30"	\$750.00	\$450.00	\$490.00	\$340.00
1 x 45" or 1 x 60"	\$800.00	\$470.00	\$540.00	\$360.00
1 x 90"	\$850.00	\$500.00	\$580.00	\$380.00
1 x 2 Mins	\$900.00	\$530.00	\$620.00	\$400.00

TV BILLBOARDS (up to 10 seconds each)

Rights for 12 Months National.

Single: \$350.00

Double: \$400.00

TV TAGS

Use above scale, all tags charged as individual tracks.
(Please refer to 'definitions' for details)

TV STATION PROMOS

Free to air or Cable/Pay TV, fees by negotiation

TV RESEARCH

Per product, per hour, per track. \$160.00

Includes submissions & narrative tracks.

Not for broadcast.

RADIO COMMERCIALS

Per product, per hour (up to five tracks)

▶ SUBMISSION TRACKS: \$160.00

▶ FINAL TRACKS

NUMBER OF TRACKS	NATIONAL (More than 1 State)		1 STATE	
	12 Mths	3 Mths	12 Mths	3 Mths
Up to 5 tracks	\$400.00	\$310.00	\$340.00	\$280.00

RADIO TAGS

Use above scale, all tags regarded as individual tracks and charged as per five in an hour.

RADIO STATION PROMOS

Fees by negotiation.

RADIO RESEARCH

Per product, per hour, per track \$160.00
(for Radio up to five tracks). Not for broadcast.

OTHER VOICE USAGES

ANIMATION

Demos & Quotes available.

CD ROM/DVD PRESENTATION

Per script, per hour: \$400.00

Not for broadcast, sale or commercial distribution.

Pick-up fee (half-hour booking) \$250.00

(Pick up is a revision to an existing script up to 1/2 hour booking)

CHARACTER VOICES

Per Character, per track/script: \$160.00

This applies to all media. Note that the character fee is added to the base fee on all tracks, including: cut downs, tags, billboards and rollovers.

(Please refer to "definitions" for details)

CORPORATE NARRATION

Per script, per hour: \$400.00

Not for broadcast, sale or commercial distribution.

Pick-up fee (half-hour booking) \$250.00

(Pick-up is a revision to an existing script up to 1/2 hour booking)

Incorporating MEAA/AFA minimum rates.
The rates in this rate card are minimum rates only.

CORPORATE PRESENTATION

Fees by negotiation - please call.

DOCUMENTARIES

Fee by negotiation depending on length, countries and medium used - minimum fee **\$550** per hour Australian television release only. For overseas use - price on application.

INTERNET

Use of Radio tracks:

Where the commercial was produced as a radio commercial and it is communicated to the public as audio only rather than audio synchronised with images, then the performer will be paid an additional 50% of the national radio rate for the relevant period (either 3 months or 12 months).

INTERNET Cont.

Use of Television tracks:

Where the commercial was produced as a television or cinema commercial or where the commercial is to be synchronised with images, then the performer will be paid an additional 50% of the national television rate for the relevant period (either 3 months or 12 months).

INTERNET PRESENTATION/AUDIO NAVIGATION

Per hour, per script: **\$550.00**

INTRANET

Internal company use only, audio presentations: **\$400.00**

OTHER MEDIA

The following are considered additional media; Mobile Phones, Airlines, Inflight, Shopping Centres, Stadiums, Street Vision, In Store, Video Games, Electronic Scoreboards.

POST SYNCHRONISATION

Up to 60 seconds add **\$180.00** per track to base fee.
Over 60 seconds add **\$230.00** per track to base fee.

SINGING

Add character loading to applicable base fee. **\$160.00**

TELEPHONE I.V.R.

(Interactive Voice Response, Telephone System)

Per hour, per script, per client: **\$400.00**

Australian use only. (No pick-up fees applicable to I.V.R.)

For overseas use, price on application.

TELEPHONE MESSAGES

Up to 60 second messages, per half hour **\$160.00**

(small business only)

Over 60 second messages, per hour **\$400.00**

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DEFINITIONS

CANCELLATION FEE

If less than 24 hours notice is given prior to time of the booking, a base rate of \$160.00 is payable.

CHARACTER VOICE

Any voice or sound that is beyond the range of a voice over artist's normal reading voice, including any accent or voice for animated character. If in doubt, please check with agent at time of booking. Broadcast clearance of voice impersonation is client's responsibility.

EXCLUSIVITY

Exclusivity should not be presumed for any voice artist or any product. By negotiation only.

NAME ASSOCIATION

Double fee where the performer's name (either visually or audibly) is to be used in conjunction with any campaign. This is separate from "celebrity name association" where a performer's name is used to sell a product, for which fee is price on application.

OVERSEAS USE

Double fee except for the following countries: New Zealand, Singapore and Hong Kong where Australian rates apply (per country) USA & UK - fees by negotiation.

POLITICAL

A double fee is charged for Party Political advertising, whether the performers name is visible, audibly or not. Please check before booking talent approval. Scripts must be supplied for voice artist's approval prior to session.

POSTPONEMENT

A booking may be postponed up to 8 hours before a session without penalty provided the job is re-booked within 7 days. If not re-booked, a base fee rate of \$160.00 is payable.

QUOTES

Written quotes will be given upon request. All details pertaining to the recording must be given to the agent for accuracy in quoting.

ROLLOVER

Where use exceeds the usage period a rollover must be paid. The producer/ advertiser must advise Blah before this occurs and arrange for the rollover fee to be paid. Please confirm rollover details (product, date recorded) with a purchase order.

SUBMISSIONS

If a track is a submission this must be notified to the agent at the time of booking. If this is not done the full fee is payable. It will be assumed, unless otherwise notified, that all submissions are going to air. The balance of the fee will be invoiced 30 days following the date of the job.

TAGS

A tag is confined to the following information added to the end of a track: business name, physical location and phone number. A tag may also include information which relates solely to the legal requirements of the jurisdiction in which the commercial is to be communicated.

TERMS

BlahBlahBlah will invoice any client with credit approval on strict 14 day terms, otherwise EFT prior to recording session will be required. Order numbers will be quoted where provided. Credit facility may be withdrawn for non-compliance of payment terms.

USAGE

Usage considered to commence from date of recording unless first on air date advised.